



POL 3100 MEDIA CONSENT POLICY MEDIA AND MARKETING

APPLICATION

The following applies to all staff, volunteers, clients and visitors taking part in a Guide Dogs Queensland (GDQ) service, program, event or activity, including (but not limited to) onsite at the Bald Hills training centre, at a regional office, or at another location, whether hosted by GDQ or on GDQ's behalf. This also applies to minors (under the age of 18), where parents/guardians have consented to their child taking part in the event, service, program or activity, as described above.

POLICY

By participating in any media, video or photo opportunity you (and in the case of a minor/s that you are responsible for) give unconditional permission for Guide Dogs Queensland (GDQ) or any other external party approved by GDQ to take and use photographs, interview material, video and/or sound recordings (hereafter collectively "recordings") of me/us in any current or future medium to promote or share. These may be used, either in full or part, in conjunction with any wordings, in any GDQ media, marketing or communications materials or in other materials as authorised by GDQ, and may also be published on GDQ's website/s and social media page/s.

If you decide you do not wish to participate in an opportunity as described above and/or provide permission and consent to GDQ or any other external party approved by GDQ, you understand that it is your responsibility to inform the photographer/event organiser and move away from the area being used for the opportunity. You understand this may include not participating in an activity or event while these recordings are taking place.